

ELECTRO THERMAL DESIGN

ADVISORY RETAINER PROGRAMS

ADVISORY RATE **\$245 / HR** OVERAGE **\$215 / HR** SCOPE **HPC • TELECOM • POWER ELECTRONICS**

// PRICING

Retainer access gives you priority, on-demand thermal/mechanical engineering advisory support without the overhead of a full project engagement or an in-house hire. Choose the tier that matches how often you need us in the room.

TIER	MONTHLY FEE	INCLUDED HOURS	RESPONSE SLA	BEST FOR
On-Call Advisory	\$950/mo	4 hrs/month	2 business days	Occasional sanity checks and second opinions on thermal/mechanical decisions.
Embedded Advisor	\$2,200/mo	10 hrs/month	1 business day	Active product development needing regular touchpoints and a standing monthly call.
Priority Partner	\$4,000/mo	20 hrs/month	Same/next business day	Teams that need guaranteed fast-turn availability and first-refusal on larger project work.

// WHAT'S INCLUDED

- Email/call access for design reviews, thermal risk assessment, and technical second opinions.
- Priority scheduling ahead of non-retainer clients.
- Discounted overage rate of \$215/hr for hours beyond the monthly allotment (standard advisory rate: \$245/hr).
- Embedded Advisor and Priority Partner tiers include a standing monthly 30-minute check-in call.
- Priority Partner tier includes first-refusal on new project work at your existing long-term contract rate.

// WHAT'S NOT INCLUDED

- Detailed design and validation work must be scoped and billed separately as project work.
- Retainer hours cover advisory time only — light analysis, reviews, and directional guidance.

// TERMS

- Included hours reset monthly and do not roll over.
- Billed monthly in advance; month-to-month with 30 days' written notice to cancel or change tiers.
- Overage hours are billed automatically at the end of each month at the rate listed above.